

2026 AD SALES

Buzz distributes widely in May to locals and American Legion officials/fans across the country who plan to visit in August. Get your message in front of over twice as many readers for just one price!

Reserve your ad space **NOW** to appear in the **Official ALWS Program AND The Buzz Magazine.**

Premium Page
**PAGE
SOLD**
\$1,200

Premium Page
**INSIDE
SOLD**
\$1,200

Premium Page
**BACK
SOLD**
\$1,900

Premium Page
**2-PAGE
SPREAD**
\$1,500

Ad sales for 2026 ALWS Publications will open to the public on March 7, 2026.

Returning advertisers have until March 6 to reserve their space.

**FULL
PAGE**
\$1,000

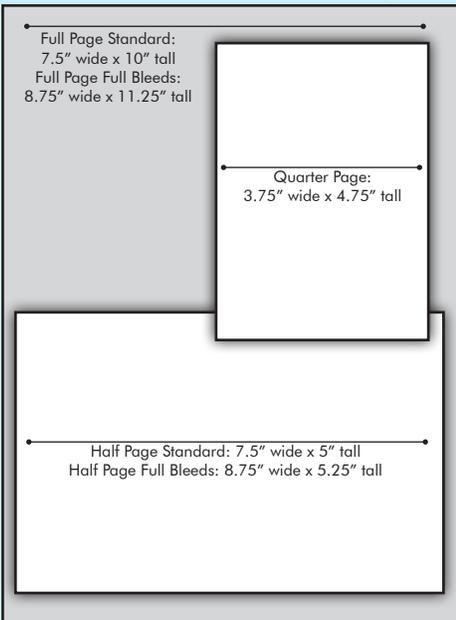
**HALF
PAGE**
\$600

**QUARTER
PAGE**
\$400

New Structure for 2026!

Get more than twice the exposure for your advertising dollar!

NOTE: As we restructure the advertising to appear in both publications, some premium pages from prior years are no longer available. Only the above pages will now be sold.



SALES AGREEMENT

Company: _____ Contact: _____

Email: _____

Mailing Address: _____

Signature: _____

Ad Size Selected: _____ Ad Price*: _____

*Ad must be paid in full prior to design

Camera ready ads should be received by April 27,
ads for in-house design must be received by April 20.

AD SPECS: Ad materials and instructions can be sent to wendy@alws.us or uploaded at alws.us. Completed ads must be submitted as print ready PDF with fonts converted to outlines. Spot colors need to be converted to CMYK. All images should be 300 dpi minimum. You will have the opportunity to review your ad proof and request changes prior to printing. Questions or concerns with ad creation can be sent to wendy@alws.us, or call 704.466.3103.

**AUGUST
13-18**



**FOR MORE
INFO EMAIL
info@alws.us
or call 704.466.3103**