

2025 PROGRAM AD SALES

Ad sales close June 13, 2025. • Call 704.600.6599 for more info

Premium Page

**INSIDE
FRONT**

\$1,100

Premium Page

**PAGE
THREE**

\$1,100

Premium Page

**INSIDE
BACK**

\$1,100

Premium Page

**BACK
COVER**

\$1,800

2024 Premium Page advertisers have until February 28, 2025 to reserve and retain their location.

**2-PAGE
SPREAD**

\$1,500

**FULL
PAGE**

\$900

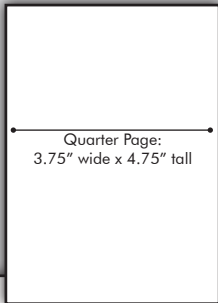
**HALF
PAGE**

\$500

**QUARTER
PAGE**

\$350

Full Page Standard:
7.5" wide x 10" tall
Full Page Full Bleeds:
8.75" wide x 5.25" tall



Half Page Standard: 7.5" wide x 5" tall
Half Page Full Bleeds: 8.75" wide x 5.25" tall

SALES AGREEMENT

Company: _____ Contact: _____

Email: _____

Mailing Address: _____

Signature: _____

Ad Size Selected: _____ Ad Price*: _____
*Ad must be paid in full prior to design

AD SPECS: Ad materials and instructions can be sent to wendy@alws.us or uploaded at alws.us. Completed ads must be submitted as print ready PDF with fonts converted to outlines. Spot colors need to be converted to CMYK. All images should be 300 dpi minimum. You will have the opportunity to review your ad proof and request changes prior to printing. Questions or concerns with ad creation can be sent to wendy@alws.us, or call 704.466.3103.

**AUGUST
14-19**



**FOR MORE
INFO CALL
704.600.6599**